

**BPSM/BBA-504 (OC) (Sup) (AK)**

**2 0 2 1**

( 5th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper : BBA-504 (Old)

**( Business Policy and Strategic Management )**

( PART : A—OBJECTIVE )

( Marks : 25 )

**KEY ANSWERS FOR OBJECTIVES**

1. Choose and write the correct answer from the options provided : 1×10=10

(a) (iii)

(b) (iii)

(c) (iv)

(d) (i)

(e) (iv)

(f) (i)

( 2 )

(g) (i)

(h) (ii)

(i) (iii)

(j) (iv)

2. State whether the following statements are True or False :  $1 \times 5 = 5$

(a) False

(b) True

(c) True

(d) False

(e) True

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